



**MINUTES  
AGRICULTURAL COMMISSION  
WORK SESSION  
June 28<sup>th</sup>, 2023**

**OPENING:** 7:03 p.m. Chairman Hansen opened the hybrid work session by announcing the members in attendance, the date and time of the meeting.

**ATTENDANCE**

Burt Hansen, Chairman	Present
Dan Cook, Commissioner	Present
Zach Barnett, Alternate	Present
Ron Cecchini, Commissioner	Absent
Lenita Bober, Commissioner	Absent
Tammy Ciak-Bissaillon, Commissioner	Present
Maryssa Cook-Obregon, Commissioner	Present
Sage Fury, Alternate	Present- Zoom

Guest

Raquel Obregon  
Jessica Parker  
Angie Giguere  
Inga Hotaling

**DISCUSSION – OPEN FARM DAY**

Commissioner Cook-Obregon, brought in the printed Farm Trial Brochure which will be used for Open Farm Day. Chairman Hansen and Commissioner Cook-Obregon confirmed the purchase of the proofed version of the tri-fold flyer for Open Farm Day. These should be available for viewing at the next Agricultural Commission Work Session.

Chairman Hansen, spoke on his and Guest Inga Hotaling's visit to the Economic Development Commission meeting. Topics such as ECD being able to reach out to local Restaurants in regard to the possible 10% off for Open Farm Day participants was discussed. EDC stated that the task was possible to accomplish. Chairman Hansen has since reached out to Michael McMahon for



updates. More information will be provided upon his response. Guest Inga Hotaling gave the Agricultural Commission a further run down on the discount task requested of EDC.

Commissioner Cook-Obregon brought to the Commission's attention that Local Home Stead Farmers would like to partake in Open Farm Day as well. Thus, shining light and appreciation to a smaller yet vital part to an Agricultural Community. Local Home Stead Farmers would like AgCom to

Commissioner Cook with B&E will be donating monies for Open Farm Day. Chairman Hansen produced Dan with a letter to present to B&E on information pertaining to Open Farm Day.

#### Additional media:

#### Potential sponsors

Westfield Bank  
Scibellis Mobil  
The Notch  
VCA  
Mason Insurance  
Southwick Insurance  
College Highway Insurance  
Moo Luscious  
Whalley Computer  
Hitachi/Comark  
Tractor Supply

Guest Inga Hotaling in her Campaign for Open Farm Day will be doing a mix of in person and over the phone conversations with these Business's. She will also be bringing with her the Farm Brochures for a visual of what Open Farm Day is all about.

#### Open Farm Day Prizes-

AG COM 052423



\$50.00 – 57 Hair

Wireless charging pad, Amazon Gift Card, a 17- Piece Mary Kay Gift set, and a 30 Peice wrapping paper gift box -Virginia Powell

BigY Gift cards

Massage Gift Cards

Calabrese Farm Gift card

Country Colonial Gift Card

Tractor Supply Gift Card

#### Advertisement

Guest Inga Hotaling - Catalog Go Local has great reach to all surrounding Towns. This catalog prints in color making the Open Farm Day add more defined. It is possible with a deadline of July 14<sup>th</sup> to get the ad printed in the August edition. A quarter Page ad would be \$370.00 plus free press release. Press releases would also be placed in Westfield News and the Penny Saver.

Southwood for July & August Edition quarter page ad W/ Free Color deadline of July 3rd- \$400.00

Penny Saver ad on August 13<sup>th</sup>- \$245.00

Westfield News ad on Augusts 17<sup>th</sup>- 245.00

25 Lawn signs w/ 3 colors 24 x 18 double sided- \$168.75

**Total: 1,428.75**

Walk through of each farm will be done by Commission Members.

Information such as how many volunteers, table location with a backup location- weather permitting. Will be discussed at the walk through.

#### Open Farm Day is Rain or Shine NO Rain Date

Alternate Barnett made a motion to adjourn the meeting at 8:26 PM. Commissioner Cook seconded the motion. The roll call was unanimous in favor.

Respectfully submitted,

*Cynthia Barton*

AG COM 052423



Cynthia Barton, Secretary

cc:  
Select Board  
Town Clerk

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Burt Hansen, Chairman

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Maryssa Cook-Obregon, Commissioner

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Dan Cook, Commissioner

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Ron Cecchini, Commissioner

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Tammy Ciak-Bissaillon, Commissioner

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Lenita Bober, Commissioner

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Zach Barnett, Alternate

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Sage Fury, Alternate

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Date